

SWITCHING GEARS...MEETING CHALLENGES 2008 BUSINESS DEVELOPMENT CONFERENCE

2008 Business Development Conference

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SWITCHING GEARS... MEETING CHALLENGES

THE CHANGING NEEDS OF NORTHWEST WISCONSIN BUSINESSES



May 7th & 8th ♦ Lakewoods Resort - Cable, WI

Hosted by the Northwest Wisconsin Workforce Investment Board ♦ www.nwwib.biz

OUR AGENDA

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Wednesday May 7th, 2008	
12:00 – 2:00 pm	Exhibit Set-Up
12:00 – 6:00 pm	Registration / Information Desk Open
2:15 – 2:30 pm	Conference Welcome & Introduction
2:30 – 4:15 pm	Where Will Your Employees Come From? Known for his ability to take complicated economic data and translate it into meaningful information for the non-economist, Terry Ludeman , former Chief, Office of Economic Advisors, Department of Workforce Development, State of Wisconsin will examine recent developments in Wisconsin's labor markets and will discuss pending developments and trends.
4:15 – 4:45 pm	Hotel Check-In / Exhibits Open
4:45 – 5:30 pm	Networking Reception in Exhibit Area Hors d'oevres & Refreshments
5:30 pm	How to Identify, Master, & Conquer Change In this exciting program, Robert Ian will astound you with mind-boggling magic and illusion as he reveals a step-by-step system to identify, master, and conquer both personal and work-related change.
6:30 pm	Dinner
Thursday May 8th, 2008	
8:00 – 11:00 am	Registration / Information Desk Open
8:00 am – 3:00 pm	Exhibits Open
8:00 – 9:15 am	Breakfast Buffet
9:15 am	Opening Remarks & Introductions
9:30 – 10:45 am	Concurrent Workshops
	Generational Diversity There is a lot of hype on this topic. Yes, Baby Boomers are sharing the workplace with Generation X and now Millennials, and there are real differences among the generations. Let Jim Drake explain more on this topic and help you understand the implications!
	Fair Employment Legislation 2008 Lawyer John Patzke will discuss current federal and Wisconsin fair employment laws and provide an overview of employer obligations.
	Energy and Small Business Paul Gillis , Energy Management Engineer, Gen~Sys Energy
10:45 – 11:00 am	Break
To register online go to http://www.regonline.com/switchgears	

Thursday May 8th, 2008 continued	
11:00 – 12:15 pm	Concurrent Workshops
	Immigration Laws You Need to Know Vicki Seltun , Weld, Riley, & Prens, SC.
	ADA and Reasonable Accommodation Mike Lawler , Worksource Wisconsin
	Securing Funds for Your Start-Up Business Michou Kokodoko - Community Affairs Senior Project Manager, Federal Reserve Bank of Minneapolis
12:30 – 1:30 pm	Lunch Speakers Secretary Roberta Gassman , Department of Workforce Development (confirmed) and Governor Jim Doyle (invited)
1:35 – 2:50 pm	Concurrent Workshops
	Healthcare for the Small Business TBA
	Communication and Marketing in a New Age TBA
2:50 – 3:00 pm	Conference Closing / Wrap-up / Door Prizes

Conference Registration Fee - \$65.00

Scholarships are available to business owners who would like to attend. For more information on scholarships, please contact Mari Kay-Nabozny at 715.682.9141 Ext. 103

Register online at www.regonline.com/switchgears

A room block is available at Lakewoods Resort under the NWWIB Business Conference.
1-800-930-6657
www.lakewoodsresort.com