



GEARING UP!

Business Connection in Northwest Wisconsin

May 5-6, 2010 ■ Lakewoods Resort ■ Cable, WI

Sponsorship Letter

The eighth annual Northwest Wisconsin Workforce Investment Board's Business Conference, *Gearing Up! Business Connections in Northwest Wisconsin* will take place May 5 - 6, 2010, following a pre-conference Employment Law Workshop on May 5th. This conference has established several unique opportunities for businesses to network and learn valuable information about the regional economy, marketing, and human resources.

The conference provides a regional forum for discussing employment best practices, marketing concepts, planning and communication related to business development and expansion. The agenda attracts a truly dynamic and diverse audience, including: company managers and owners, community leaders, public sector partners, state policy makers, community planners, and more. You won't want to miss this unique and valuable opportunity to support the businesses of northwest Wisconsin!

The main conference program provides the attendee the opportunity to customize their educational experience from over 12 sessions within three tracks. The keynote speaker, an internationally known speaker and authority to the retail and consumer industries, gives focus to the conference. The concurrent sessions and networking opportunities provide a forum for attendees to share information and key contacts.

As a Sponsor of the conference, we will provide your organization with exhibit space in the Buck's Lounge and complimentary conference registration(s) based on your sponsorship level. (Note: Registration for attending the pre-conference Employment Law Workshop *is not* included.) In addition, we will include your organization's name and logo on signage, in the official conference program, and in our Sponsor Section of the conference web site with a link to your organization. For additional information about the conference visit the conference web site:

www.nwwib.biz/business/events.html

For any questions, please contact Mari Kay-Nabozny at mkay@nwcep.org or 715-682-9141.

I look forward to seeing you at the conference!

Sincerely,

LeRoy R. Forslund
Chairperson, Northwest Wisconsin Workforce Investment Board

Sign me up!

My company/agency is interested in sponsoring the 2010 Northwest Wisconsin Business Development Conference at the following level:

- | | |
|-------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Gold \$1500 | includes exhibit booth, will you be Exhibiting? Yes No |
| <input type="checkbox"/> Silver \$1000 | includes exhibit booth, will you be Exhibiting? Yes No |
| <input type="checkbox"/> Bronze \$500 | |
| <input type="checkbox"/> Special Contributor \$ _____ | |
| <input type="checkbox"/> Exhibitor \$200 | |

Name: _____

Business/Agency Name: _____

Address: _____

City, State, Zip Code: _____

Telephone Number: _____ E-Mail Address: _____

Website Address: _____

Names of Additional Attendees (if applicable) _____

Please Circle One:

Please invoice me

Check is enclosed

Make payable to: CEP, Inc.
And mail to: NW WIB Business Conference
c/o CEP, Inc.
P.O. Box 616
Ashland, WI 54806

For additional information contact Mari Kay-Nabozny at 715-682-9141 or mkay@nwcep.org